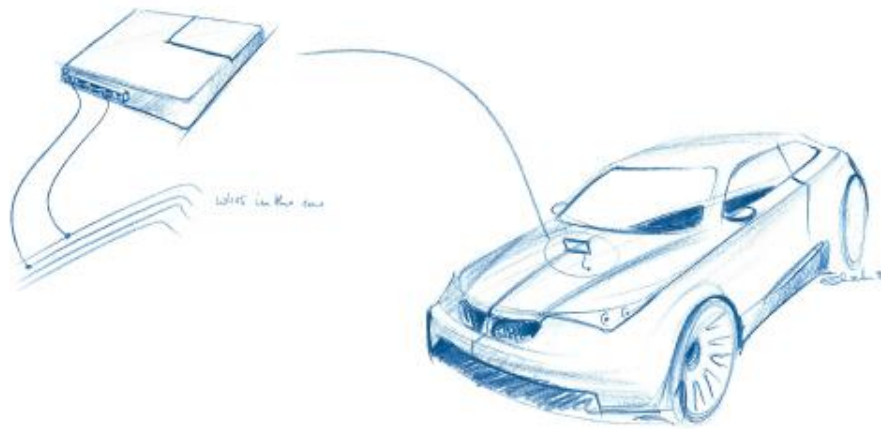




# Octo Telematics

Advanced Telematics System and Services



[www.octotelematics.com](http://www.octotelematics.com)

.com  
.net  
.it

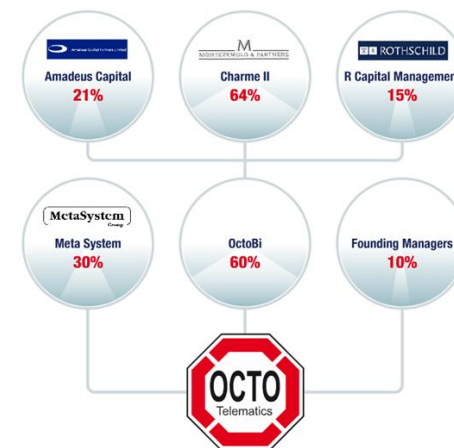


# Octo Telematics

Advanced Telematics System and Services

## The Company

- ❑ Foundation Year \_\_\_\_\_ **2002** (Rome)
- ❑ Employees \_\_\_\_\_ **116 + consultants**
- ❑ Operating Subsidiaries \_ **6**
- ❑ Total revenue 2010 \_\_\_\_\_ **58,4** Mln €
- ❑ Active Customers \_\_\_\_\_ more than **1.050.000**
- ❑ Insurance Companies \_\_\_\_\_ more than **50**



## Subsidiaries

 Octo Telematics Italia  
Roma 2007

 Octo Telematics Fr  
Paris 2008

 Octo Telematics UK  
London 2008

 Octo Telematics Iberica  
Madrid 2011

 Octo Telematics Brazil  
San Paulo 2009

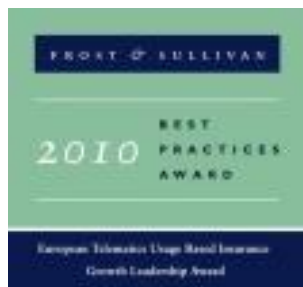
 Octo Telematics North America  
Boston 2011

www.octotelematics





- 35 offices in main Russian cities, Ukraine (Kiev) and reponly Russian monitoring company certified in accordance with ISO 9001:2008
- over 110 cooperation agreements with Police and Rescue services on regional and national level
- Unique Telematics provider for BMW Russia
- Representative office in Europe (Lugano, Switzerland)
- Over 1000 employees
- 70 000 active customers all over Russia



**Octo Telematics** is the leading insurance Telematics provider in the world and the recipient of the 2010 **Frost and Sullivan Growth Leadership Award** in Telematics Enabled Usage Based Insurance and recognized the leader in the field with 93.28 % market share ...

...furthermore....

**Deloitte.**  
Technology Fast500



... has also been nominated for the Deloitte “Technology Fast 500 EMEA” that recognizes companies efforts in innovation, overcoming obstacles and capability to defy the odds. The program is based on percentage revenue growth over five years and recognizes all areas of technology and includes both public and private companies. The results have been announced on November 25th 2010 and Octo was ranked as:

- The unique and single Italian company
- # 142 overall with a growth rate of 1133.09%.



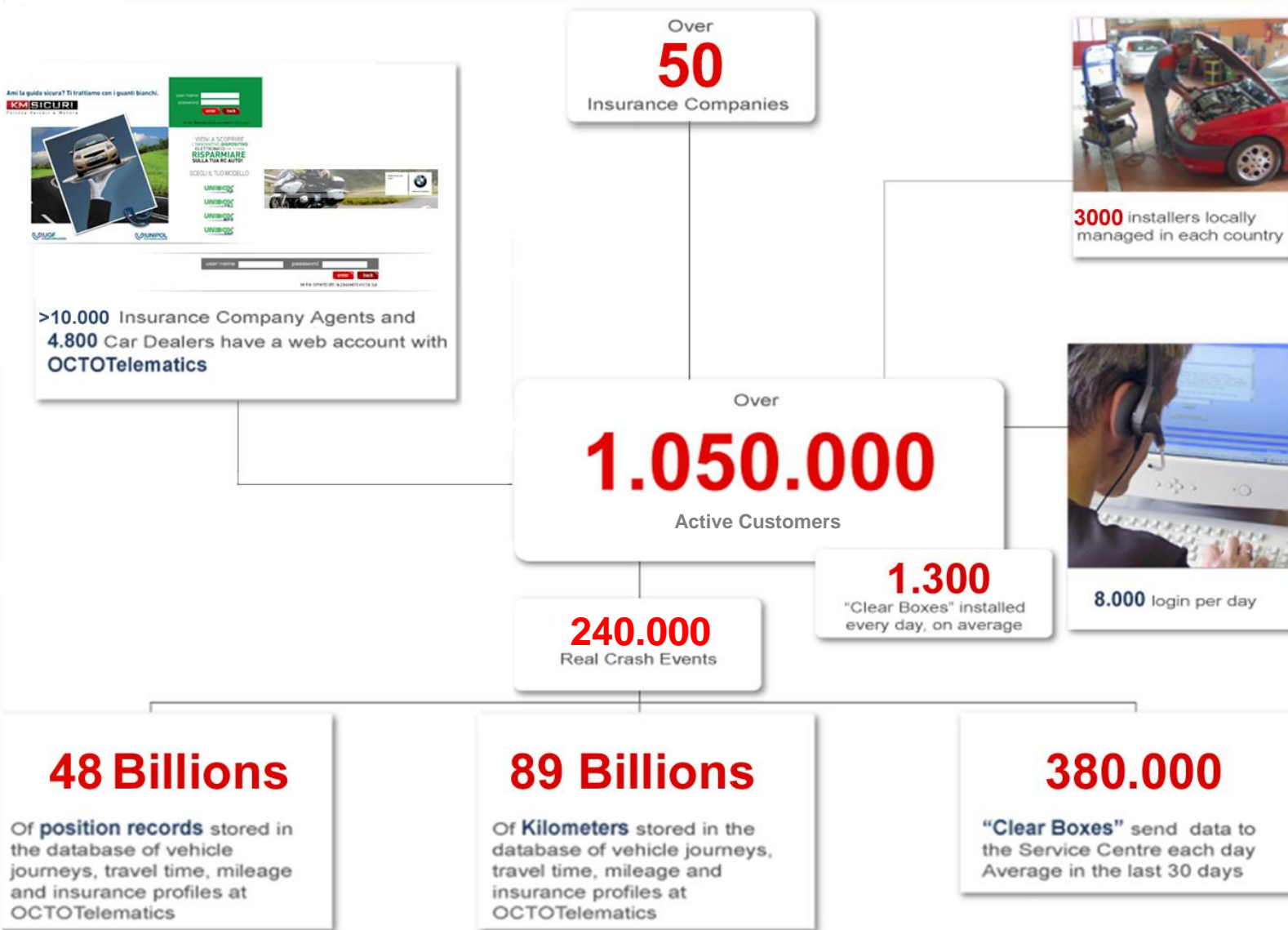
- 37 Insurance companies offer their products based on Octo Telematics systems
- 15 Insurance companies are in a phase of advanced experimentation

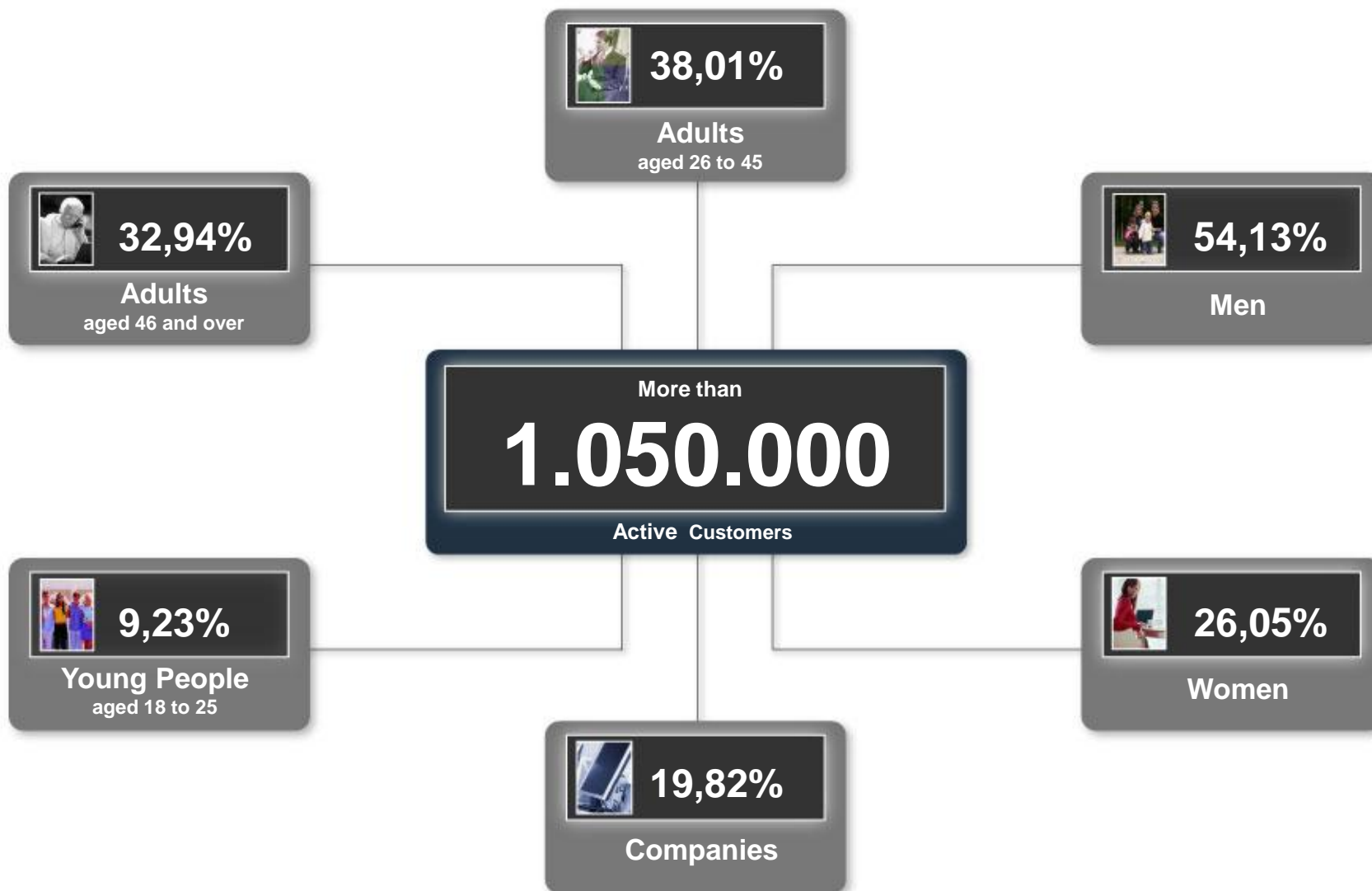


# Octo Telematics

Advanced Telematics System and Services

The Stored Data







### Technology



■ GPS

■ GSM/GPRS



Multiservices Center

### Services



Insurance Telematics



Real Time  
Traffic Information



Stolen Vehicle Recovery



Crash Management  
eCall, Road Assistance



Comfort Solutions



Road Charging



Vehicle Diagnostics



Corporate Solutions  
Fleet Management



Environmental  
Impact Estimation

### User

Insurance Companies

Car Makers

Local Authorities

End-User



# Octo Telematics

Advanced Telematics System and Services

## System Architecture

### Mobile Units



Clear Box

### Final Customer



### Policies Underwriting



Dealers & Agents

### Corporate Customers

Insurance Co.

Car Makers

Other Bodies

Statistics and Reports  
(PPU, RUC,...)

GPRS

Web

Web

S2S

S2S  
Protocol

Web



### Local Operation Providers

Installers



Call Center  
Help Desk



Road  
Assistance



Security  
Control Room

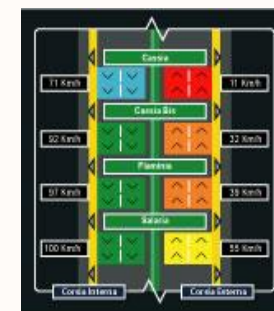


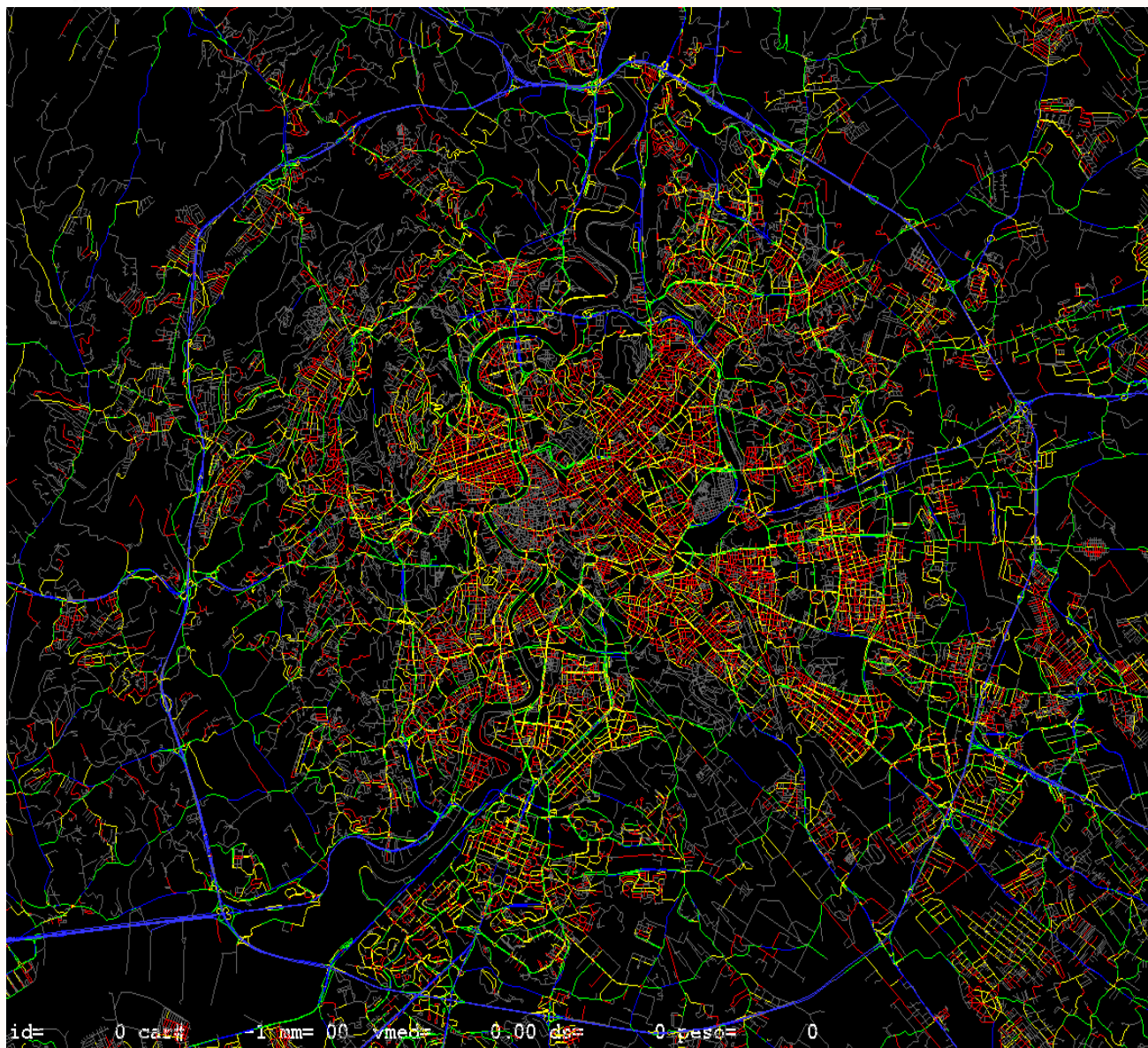


# Octo Telematics

Advanced Telematics System and Services

## Traffic Monitoring





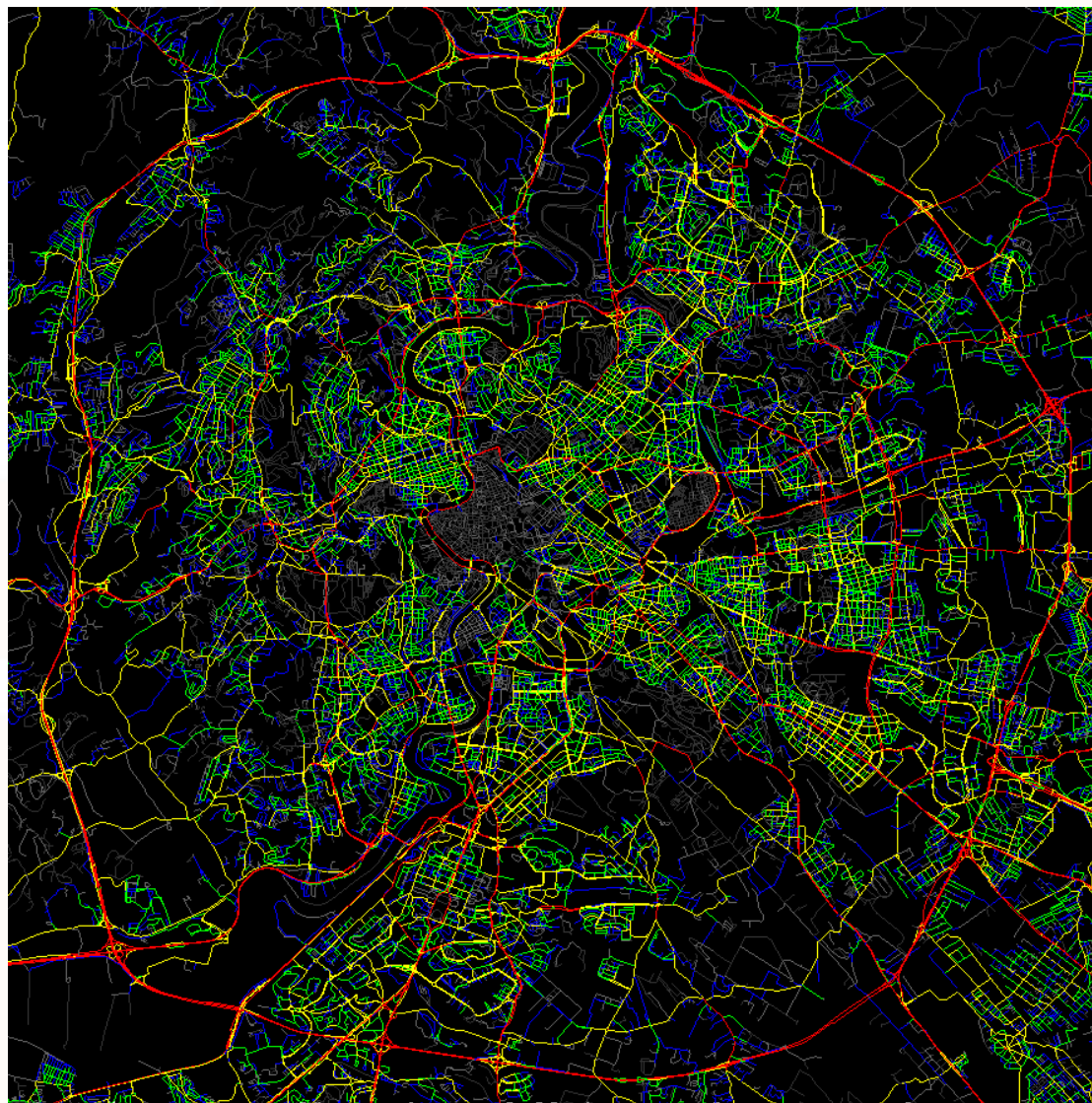
### Legend

Red below 30 Km/h

Yellow between 30 Km/h and 60 Km/h

Green between 60 Km/h and 90 Km/h

Blue above 90 km/h



### Legend

Red above 2.000 vehicles/h

Yellow between 1.500 vehicles/h and 2.000 vehicles/h

Green between 1.000 vehicles/h and 1.500 vehicles/h

Blue between 500 vehicles/h and 1.000 vehicles/h

Grey below 500 vehicles/h



### Legend

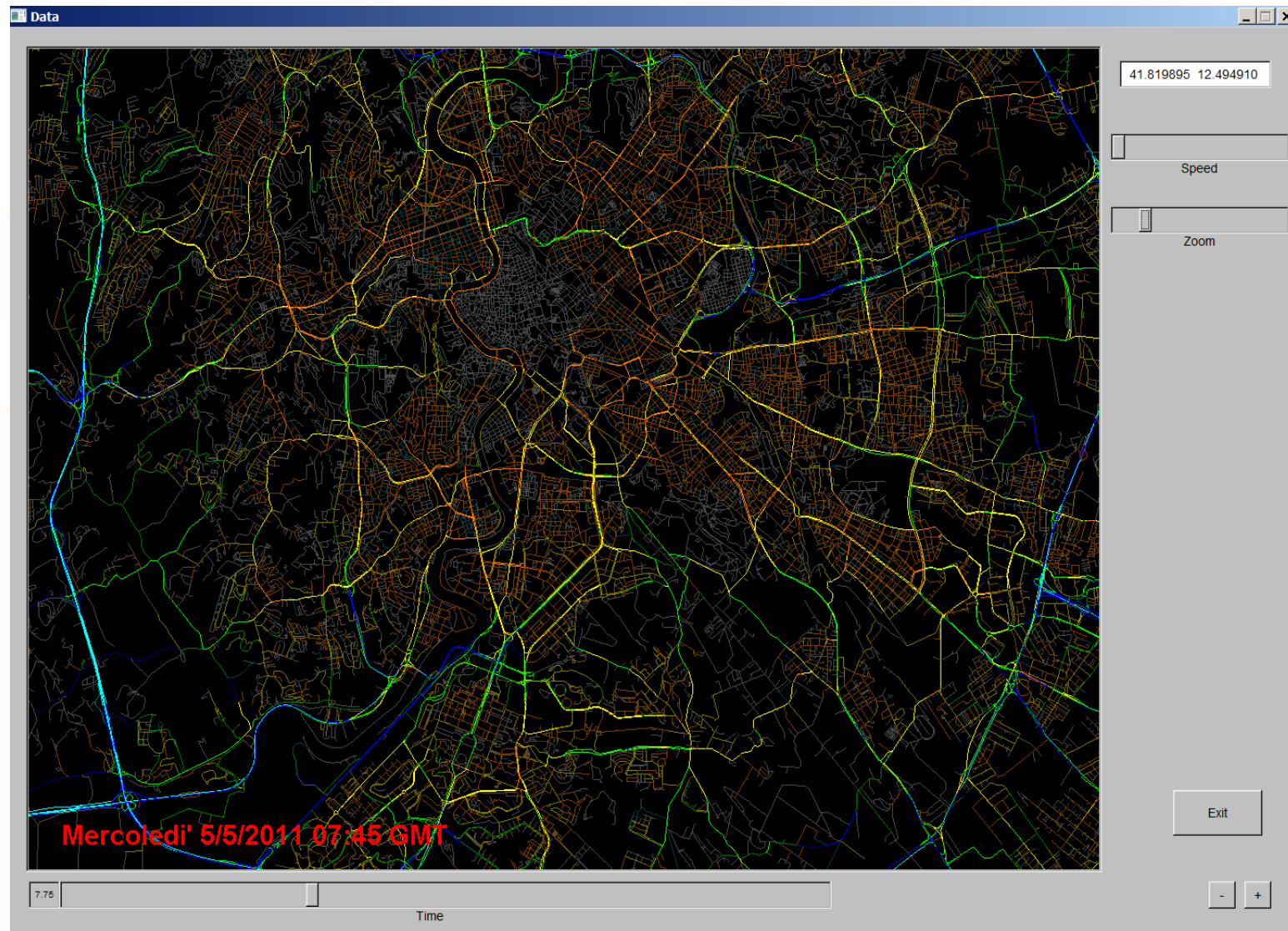
Red above 2.000 vehicles/h

Yellow between 1.500 vehicles/h and 2.000 vehicles/h

Green between 1.000 vehicles/h and 1.500 vehicles/h

Blue between 500 vehicles/h and 1.000 vehicles/h

Grey below 500 vehicles/h



### Legend

Light Blue above 120 Km/h   Dark Blue between 90 Km/h and 120 Km/h   Green between 60 Km/h and 90 Km/h   Yellow between 30 Km/h and 60 Km/h   Red below 30 Km/h



**Octo Telematics**

Advanced Telematics System and Services

Thank you

# Thank you

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